PE CIGINAL SERVICE THE

3622 w

<b>,</b> 9			. <b>.</b>	Approved f	or use	PTO/SB/21 (09-04) through 07/31/2006. OMB 0651-0031	
us der the Pa	perwork Reduction Act of 1995, no pe	ersons are required to respond to a	<ol> <li>Patent and T collection of inf</li> </ol>	rademark C formation un	office; l nless it	J.S. DEPARTMENT OF COMMERCE displays a valid OMB control number.	
MADEN		Application Number	09/759,10	3			
TF	RANSMITTAL	Filing Date	January 1	2, 2001			
	FORM	First Named Inventor	Clark, et a	l.			
		Art Unit	3622				
(to be used for	all correspondence after initial filing)	Examiner Name	Daniel Las	stra			
Total Number o	f Pages in This Submission 23	Attorney Docket Number	P166 1010	0.1			
ENCLOSURES (Check all that apply)							
	smittal Form ee Attached	Drawing(s) Licensing-related Papers		片,	Appea	Il Communication to TC Il Communication to Board leals and Interferences	
Extension  Express Information  Certified Documer Reply to Incomple		Petition Petition to Convert to a Provisional Application Power of Attorney, Revocal Change of Correspondence Terminal Disclaimer Request for Refund CD, Number of CD(s) Landscape Table on Cemarks	Address		(Appea Propri Status	Il Communication to TC Il Notice, Brief, Reply Brief) etary Information Letter Enclosure(s) (please Identify ):	
Cima Nama	SIGNATUR	E OF APPLICANT, ATT	ORNEY, C	R AGE	NT		
Firm Name	Womble Carlyle Sandridge & Ri	ice, PLLC					
Signature John Gariner							
Printed name	John J. Timar						
Date March 28, 2005			Reg. No.	Reg. No. 32,497			
CERTIFICATE OF TRANSMISSION/MAILING  I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with							
sufficient postage the date shown b Signature	e as first class mail in an envelope elow:	e addressed to: Commissioner	or Patents, F	U. Box 1	450, /	мехапопа, VA 22313-1450 ON	
Typed or printed	name Diana Ogles				Date	March 28, 2005	
<del></del>							

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

The application of:	)	Examiner: Daniel Lastra	
Clark, et al.	)	Group Art Unit: 3622	
Serial No: 09/759,103	)	Confirmation No.: 1839	
Filed: January 12, 2001	)	Attorney Docket No.: P166 1010.1	

For: Search Engine Providing an Option to Win the Item Sought

## **AMENDMENT**

Mail Stop Non-Fee Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Examiner's Action mailed December 30, 2004, for the above-identified patent application, Applicants submit the following:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 14 of this paper.